

Social Media is no longer optional.



Your customers are on Social Media.

Regardless of what industry your company is in, your customers are using social media on a daily basis. It's important to keep the engaged, listening and sharing.

- Facebook has an average of 1.9 billion people that access it each month.
- Instagram has 800 million active accounts monthly.

There are people searching for your company.

You can bet that people are searching for the product or service that you provide. Our social media management service will help your business to join the conversation and generate new leads.

- Facebook and Instagram lead all mobile apps in time spent on them.
- They account for 1 in 5 minutes – that's more time spent than the next 10 mobile platforms.

People are talking about your company on social media.

You need to listen to what your customer are saying about your company and respond to their concerns. Our social media management services focus on highlighting the positives aspects of what your company has to offer and respond sincerely to negative remarks.

- There are 2 billion messages sent monthly between customers and businesses on Facebook Messenger.
- Facebook is the top choice when consumers have questions or need support.

Our Social Media Marketing Services help your business grow.

Develop Brand Awareness (Followers):

Building brand awareness is especially important for small businesses and what starts as awareness can evolve into sales. Growing your followers on social media will help you increase word of mouth and referrals. Our social media marketing services will help you increase your followers with relevant followers. We will ensure that your followers match the demographics, interests, and behaviors of your typical customers.

Build Relationships (Engagement):

When you build a strong connection through engagement with your audience, they are more likely to buy from you. Businesses who are actively engaging with their audience are able to increase customer loyalty which can lead to sales being generated. We will help you increase engagement (likes, comments, etc.) on your social media posts. The more engagement you have, the stronger your connection is with your audience.

Increasing Website Exposure (Traffic):

Increasing your website traffic will directly influence leads and sales. We will focus on developing social media advertising campaigns that drive high volumes of traffic to your website. To increase conversions, we can add-on retargeting ads to stay in front of recent website visitors.

Our Social Media Marketing Process

#1 Assign a Dedicated Social Media Manager to Your Account

You will be assigned a dedicated social media manager to develop your strategy and execute it. This person will learn your business and be your primary contact. You will be able to communicate with your social media manager via email or schedule a call at a time that is convenient for the both of us.

#2 Develop a Social Media Strategy that is Specific to Your Business

The first step we will take with your campaign is to perform research and develop your strategy. We will do a competitive analysis, develop a buyer's persona, and define an effective content strategy. We will also develop advertising strategies and funnels for your campaign to show you the roadmap to success.

#3 Develop Content Calendars and Advertisements

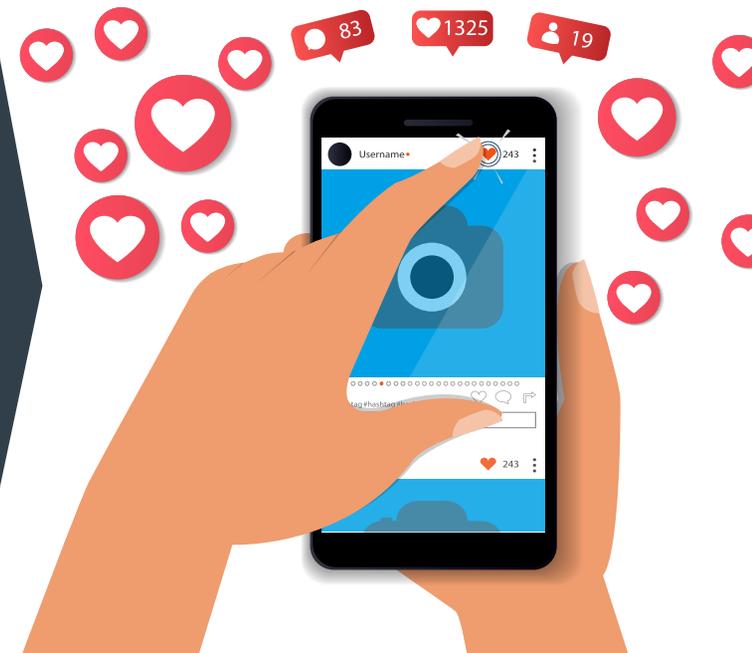
Once you agree on the strategy we develop, we will start execution. We will develop social media content and advertisements unique to your brand. For quality assurance, this content can be prepared in a monthly content calendar. You will have an opportunity to review and approve before anything goes live.

#4 Growth Optimization and Daily Maintenance

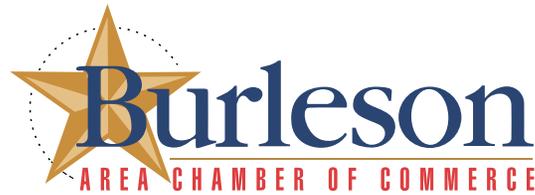
Our social media marketing services includes daily management and growth optimization. We monitor all social media activity (comments, messages, and reviews), and aim to respond within 24 hours. In addition, we will use organic tactics (hashtags, following, contests, etc.) to grow your channels.

#5 Reporting and Communication

Your social media manager will prepare monthly reports for you to review. You will also have 24/7 access to our reporting software to view your campaign's progress at any time.



Some of our business partners



Why Us:

Social Media Marketing Services



There are no surprises.

Everything is ran by you first. We mutually agree on strategy and you can approve all deliverables. You will be able to work with us in a seamless manner that requires very little effort from your side.



Get more for your money

Spending your entire budget on an agency is like buying a car without gas. We don't want you to pay us a high retainer. We'd rather you pay us for the true cost of the service and spend any additional budget in paid advertising. This will help us, help you.

Focus on your business

The value of our social media management services is that it will save you time and allow you to focus on other aspects of your business.



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