

Social Media is no longer optional.



Our Social Media Marketing Process

#1

Assign a Dedicated Social Media Manager to Your Account

You will be assigned a dedicated social media manager to develop your strategy and execute it. This person will learn your business and be your primary contact. You will be able to communicate with your social media manager via email or schedule a call at a time that is convenient for the both of you.

#2

Develop a Social Media Strategy that is Effective and Specific to Your Business

The first step we will take with your campaign is to perform research and develop your strategy. We will do a competitive analysis, develop a buyer's persona, and define an effective content strategy. We will also develop advertising strategies and funnels for your campaign to show you the roadmap to success.

#3

Develop Content, Calendars and Advertisements

Once you agree on the strategy we develop, we will start execution. We will develop social media content and advertisements unique to your brand. For quality assurance, this content can be prepared in a monthly content calendar. You will have an opportunity to review and approve before anything goes live.

#4

Respond to all messages and comments

We monitor and respond to all social media activity (comments, messages, and reviews), and aim to respond within 24 hours.

#5

Growth optimization of all social media accounts

Our social media marketing services includes daily management and growth optimization. We will use organic tactics (hashtags, following, contests, etc.) to grow your channels.

#6

Reporting and communication

Your social media manager will prepare monthly reports for you to review.

Why Us:

Social Media Marketing Services



There are no surprises.

Everything is ran by you first. We mutually agree on strategy and you can approve all deliverables. You will be able to work with us in a seamless manner that requires very little effort from your side.



Focus on your business

The value of our social media management services is that it will save you time and allow you to focus on other aspects of your business.



Get more for your money

Spending your entire budget on an agency is like buying a car without gas. We don't want you to pay us a high retainer. We'd rather you pay us for the true cost of the service and spend any additional budget in paid advertising. This will help us, help you.

Pricing starts at
\$850 per month

Call Tiffany Griffin
(817) 937-2360
email: tiffany@locallifetx.com

Call Stacey McCarthy
(817) 925-1947
email: stacey@locallifetx.com

Local Life
MORE THAN JUST A MAGAZINE!