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MARCH 2023

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Home Services Edition

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PRESCHER'S
ROOFING



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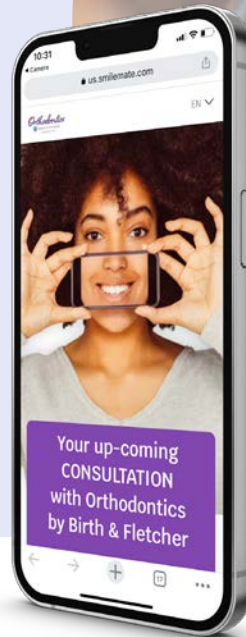
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Marching into Spring

Does anybody else struggle with the month of February mentally? Gloomy days and cold weather are not my fave. After I hit adulthood, I realized the month of February was hard for me. It's usually cold, and there are many days it's just gloomy outside, and everything outside is lifeless because it's wintertime. So I'm looking forward to March! I start working on my flower bed and enjoying the nice sunshine and warmer days. I also enjoy walking my pups and just being outside. I'm going to enjoy every minute before I have to start putting on bug spray and being attacked by mosquitoes. Oh well, I guess I'll take mosquitoes over cold, gloomy weather.

Speaking of good weather, I hope March 11 has the best weather! This is the date for the Old Town Burleson Pub Crawl. It's such a fun event. Each restaurant is competing for the best atmosphere, appetizer, and cocktail! It's an excellent time for a group of friends. I hope to see you out there, and let's hope the weather is perfect and sunshiny!



Tiffany Niko
Publisher

Local Life

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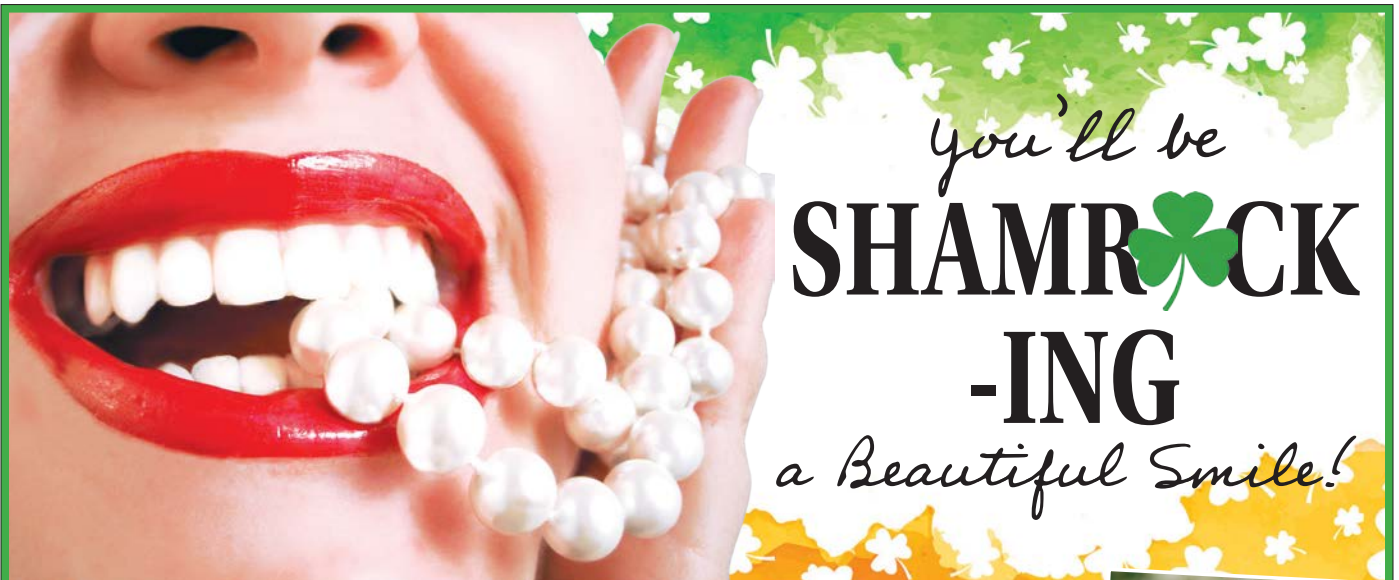
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Mother and daughter:
Lisa Prescher and Mackenzie Davis

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JIMMY PRESCHER'S ROOFING

BY JESSICA MCELROY

Jimmy Prescher began his roofing career at a very young age. His grandfather, who owned and operated a roofing company in Fort Worth, would bring him along to job sites, giving him a chance to learn the trade. In fact, he earned his very first paycheck at only eight years old from the work he put in on one of his grandfather's projects. He continued that work for 46 more years, and made quite the name for himself in doing so. You'd be hard pressed to find someone in the Burleson area who hasn't heard the Prescher name. Whether you know that name from Jimmy Prescher's Roofing, Prescher Custom Homes, or the community work and local sponsorships the Prescher family always made room for, it all started with an eight year old's paycheck.

When Jimmy married his wife Lisa in 1990, his business was still a one-man show. When you called, he was the

one who answered. He networked and booked clients, he was the one tearing off old roofs and putting new shingles on, and the one writing out invoices for his work. As time went on and he began to build a solid reputation in the community, the business began to evolve and his project list began to grow. It was during this time that Lisa, fresh on the heels of having their second child, felt her own priorities began to shift. She had left her corporate job with the intention of spending more time raising their family and supporting Jimmy as he built his business. In offering her support she quickly identified several aspects of the business that could benefit greatly from her organizational skills. Thus, Jimmy Prescher's Roofing became a family business.

With Lisa on board, they were able to put new systems in place. The company began to plan better, buy materials in bulk, forecast their jobs more

accurately, and create standardized office practices that weren't there before in a successful effort to help everything run a little more smoothly. With this new efficiency they were able to bring on more employees, and eventually they employed crews for construction, metal work, and even tear-off crews. Those same crews have been with them for 22 years now, showcasing a seemingly unheard-of loyalty. "We are like family. They're good people and we take really good care of each other. At the end of the day, we are only as good as the people that work for us, and our team is really amazing," says Lisa.

While helping to maintain and grow her husband's business, Lisa also partnered with her brother Michael to begin another company from the ground up: Prescher Custom Homes. Lisa and Michael grew up in a home where they learned the value of a dollar at an early age, and with the understanding

that nobody in this world owed you anything. They also grew up with the knowledge that in a small town, your word and your reputation are everything. A good reputation can take a long time to build, but it doesn't take much at all to destroy it. Lisa attributes her strong work ethic to these early lessons, and these were values that Jimmy not only shared, but that they worked hard to instill in their own kids as well. Despite working more than the hours of a full-time job, Lisa and Jimmy were both determined to be as present for their children, Mackenzie and Hunter, as they possibly could. "Our one boundary with each of our companies was that work could not interfere with our family. Being your own boss while raising your family means you get to choose which 26 of the 24 hours available in a day that you work. I could position my schedule so that my family was a priority, always."

**"... At the end of the day,
we are only as good
as the people that work
for us, and our team
is really amazing."**

With Jimmy handling a lot of the "field" work while Lisa handled most of the back-end office work, her role was set up better to travel with the kids for sports and spend time volunteering in their schools and classrooms. As Hunter and Mackenzie grew, their commitment to their respective sports and interests grew as well. Through her determination to stay as involved as possible, Lisa served in a myriad of roles for different booster clubs, coached community and club league sports teams, and eventually earned her way into the Burleson Sports Hall of Fame as a Community Champion. She traveled with her children to as many sports games as

possible, which was basically all of them, and she'd use her time traveling to work remotely, build on to their network and handle as many office tasks as she could from her computer or phone. "Jimmy was really good at his job but he never turned on a computer, that piece was always mine. Traveling with the kids' sports teams didn't take away from the work tasks that needed to be completed. We had a lot of very late nights and very early mornings juggling it all, but we managed." She recalled being on a cruise with her daughter and pulling up Quickbooks on her phone so that she could send invoices from her cabin, and even the night before this interview she was up until nearly 3:30 in the morning staying on top of work that needed her attention after a delayed flight returning from a vendor event with Mackenzie. Each of these sacrifices are a testament to how hard the Prescher family has worked to earn every bit of their reputation and

how they have managed to serve this community faithfully for so many years. They have created a legacy that Lisa can confidently say her kids have earned, learned, and are practicing in their own lives today.

Although her children are grown, Lisa is still proudly supporting them every single chance she gets. Hunter is currently pursuing his Master's degree at Stephen F. Austin State University, where he is not only studying for the day he eventually steps into the family business, he is also traveling all over the country playing baseball. Lisa still travels to nearly every single game, and is thankful to the baseball and construction family they've created over the years who sometimes accompany her as Hunter's very own cheering section. Mackenzie has also inherited her parents' work ethic and entrepreneurial spirit and owns a successful local boutique in town, and is



The family gathered for Mackenzie's wedding festivities in October 2022.



Lisa and son, Hunter Prescher

in the process of opening up a MedSpa in the community as well. It doesn't take much to make the connection between the hours Jimmy and Lisa poured into creating the life they wanted for their family and the tools their children are now using to create their own success. "I will always be their number one fan. They know that Mom cheers loud and proud."

Lisa recalled one particularly fond memory from a time when she was acting as room mother for her daughter's class, a two year old Hunter tagged along with her and started writing his name on the blackboard as 'Hunter Prescher Roofing.' "Every

time he saw his father's name, he saw the word "roofing" attached to the end of it. It was just a part of his name and now, looking back, it was. It's a part of his legacy." Speaking about the legacy Jimmy and Lisa Prescher have created for their children holds a much more meaningful significance today, as the Prescher family is grieving the very recent and very sudden loss of Jimmy.

Jimmy Prescher passed away unexpectedly on December 21st, 2022. "He packed a whole lot of living into his 54 years. He worked hard, played hard, loved life and always left you with a smile. Jimmy didn't do anything that he didn't want to do, so you knew that if he

was doing it that he was in it, 100%, full-hearted, and that he genuinely wanted to be there."

Lisa stressed how grateful she is to each of their employees, contractors, repeat customers, community members, and new customers alike. "Teamwork and relationships, combined with a lot of hard work, have made us who we are. At the end of the day, we do what we say we are going to do. That hasn't changed. And the support of everyone who knows that, and of everyone who knew and loved Jimmy, is how we are able to continue running these businesses as seamlessly as we have been. I'm so thankful for that."

Despite the sudden and tragic loss of their patriarch, Jimmy Prescher's Roofing is not going anywhere. Lisa is still running the business just like she always has, with the same impressive work ethic she has always employed, and with the backup of the crews that have become a part of the family over the last 20 plus years. In fact, the Prescher family feels as though this experience has fueled their fire even more to do everything in their power to make Jimmy proud. They are working diligently to preserve his legacy, not just because it carries his name, but because he would've wanted them to. "Jimmy's legacy is very much alive and well, and not just in his business, but in his children too. It's still really fresh and some days are better than others, but we will always play the cards that are dealt us, and we will keep moving forward. Gone, but not forgotten. His legacy lives on and we will work hard to always maintain the business and never forget what got us here: God, family, friends, and hard work – the journey continues!"

Jimmy Prescher's Roofing Inc.

Burleson, Texas
T: (817) 295-9010
lprescher@att.net
jimmypreschersroofing.com

LOCAL HOME SERVICES 2023 EDITION



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CONGRATULATIONS to the top winners in each category. The community nominates local businesses and votes for their favorites in the different categories on our website.



A. Molina Plumbing
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Favorite Plumbing Company

If there's one thing a community really responds to – it's honest service, and that is precisely what you will find with A. Molina Plumbing. Albert Molina is a third-generation plumber with over 23 years of professional experience under his belt, and together with his wife Tanya, they are working diligently to not only treat each client like family, but to do so with integrity and at a fair price. The Molina family is still relatively new to the area, but they have wasted no time in building a rock-solid reputation in Burleson and the surrounding areas, and their business has grown exponentially in that short time through referrals alone. "We are building a company on our name, of course we want that name to be known as trustworthy and honest. We always have our clients' backs." Continuing the family tradition, the Molina's son is a fourth generation plumbing apprentice, and will be joining the family operation full time very soon. Honest service with a family touch, it doesn't get much better than that!

For more information about their services, you can visit amolinalumbing.com or contact them at (817) 615-9241.

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Cody and Laura Hayes
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C & L Custom Remodeling has secured their place as a Local Love Winner for the third year in a row! What makes this potential hat trick even more impressive is the fact that the company is run by husband-and-wife power team, Cody and Laura Hayes. In March 2011 Cody began performing service-related work for those in the community, and by December of that year his referrals and requests for services had become so numerous that Laura quit her corporate job to help him run C & L Services. After several years of success and diligently building relationships within the industry, the requested jobs began to evolve from small service jobs to larger, more customized remodeling jobs.

With their new business focus in mind, C & L Services has become C & L Custom Remodeling. New name, same great service that you can trust! "We are just so very thankful for each client and their support, and for each referral that comes our way. We are blessed enough that referrals are our main source of business still. We love this community and we really love our work." C&L Custom Remodeling is available for both residential and commercial projects, and you can contact them at contactclservices@gmail.com or (682) 433-2963.

C&L CUSTOM REMODELING

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Prescher Custom Homes has a passion for building dreams, one home at a time! From remodels, barndominiums, new home construction and commercial jobs, no job is too small or too large. Locally owned and operated by Lisa Prescher and Michael Easter. We would love to be your custom builder!

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MARCH Calendar

THE LATEST HAPPENINGS AROUND TOWN



SATURDAY, MARCH 4 • 9 AM - 2 PM

FRIENDS OF THE LIBRARY CRAFT FAIR Burleson Senior Center

Everyone is invited to the Friends of the Library craft fair benefiting the library's Summer Reading Club programming. Shop for one-of-a-kind handmade items from local vendors to help support the cause! Interested vendors can find the vendor registration form in the ticketing link provided or at the Burleson Public Library.



TUESDAY, MARCH 7 • 4:30 PM - 5:30 PM

TEEN LOUNGE & MAKERSPACE (AGES 10-16)

Burleson Public Library

The library will be open to teens to make, game, hang out, and just chill. This is a time for teens to be teens, ages 10-16 only.



SATURDAY, MARCH 11 • 5P - 8P SAVING YESTERDAY CONCERT Lost Oak Winery

Live music from Saving Yesterday outside on our open lawn area and patio while sipping on some of your favorite wine. The Tasting Room will have paninis and gourmet cheese boards. You are welcome to bring in your own lawn chairs or arrive early to claim your seats! *Outside food is allowed but please remember per TABC regulations no outside alcohol is allowed.*

Tickets at lostoakwinery.com/Calendar



SATURDAY, MARCH 11 • 11A

OLD TOWN BURLESON ST. PADDY'S PUB CRAWL Old Town Station

It's almost that time! Grab your friends, put on your green, and join us for the Old Town Burleson St. Patrick's Day Pub Crawl presented by Local Life Magazine!

Enjoy food and drink specials at all participating locations, plus a koozie to take with you! Don't forget to get your Paddy Pass stamped at each stop and turn in your fully stamped Pass to any of our participating locations to be entered to win a huge prize basket from Local Life, complete with goodies from all of our incredible participating locations!

Participating Locations Include:

- Rio Mambo
- The RIM Restaurant
- Frescos
- Old Texas Brewing Company
- Spice Rack
- Moontower Pizza Bar
- Lone Star Bar and Grill
- Fish City Grill

Each location is not only offering incredible food and drink specials available only to pub crawl participants, they are also competing for the best cocktail, appetizer, and atmosphere! Plus, we will have a fun scavenger hunt!

Tickets are on sale now, and it pays to purchase ahead!

General Admission - \$30

VIP Ticket - \$55-60. Includes a T-shirt, and commemorative glass.

Tickets will be available for \$35 on the day of the event.



THURSDAY, MARCH 16 • 2P - 3:30P

YARD GAMES IN THE GARDEN Burleson Public Library

Join us in the library garden for a fun afternoon playing yard games. All ages are welcome. We hope you can join us!



FRIDAY, MARCH 17 • 8P

GIRLS NIGHT OUT AT LOST OAK Lost Oak Winery

Event includes a stand up comedy routine, shopping & an enchilada dinner! Event is indoors, all open seating
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FRIDAY, MARCH 17 • 5P - 8P

ST. PATTY DAY CELEBRATION Lost Oak Winery

Celtic Rock & Green Sangria! Bagpipes and electric guitar combined with a fantastic rhythm section and three vocalists make Rathmore a standout. See you on the Lost Oak Lawn - you might even find a lucky 4 leaf clover! This Concert on the Lawn & St. Patty's Day celebration is FREE!



FRIDAY, MARCH 24 • 5P - 8P

YAPPY HOUR

Lost Oak Winery

Yappy Hour returns! Bring your favorite furry friend to the vineyard for a special night of fun! Burleson Animal Shelter will be here with adorable adoptables ready for a fur-ever home to call their own. Hug a pup while you listen to live music in the vineyard. Just Encased Food Truck will be serving our locally handmade crafted sausages. Of course we will have delicious Texas wine and carcuteries, paninis and other yummy foods for sale in the Tasting Room.

We are always pet-friendly here at Lost Oak Winery. We only require that you keep your pet leashed at all times, and clean up... doo the right thing!



SATURDAY, MARCH 25 • 11A - 4P

SHOW ME HOW FESTIVAL

Russell Farm Art Center

Come out for a new event at the farm, featuring Texan artisans giving hands-on demonstrations. Meet the artists and the makers. Learn how they create their works and give it a try yourself. Enjoy food, live music and shopping for one-of-a-kind items from the artisans.

We are currently seeking artisans and makers to join us as demonstrators. Please call Mary Ann Spaun at 817-447-3316 or send an email to mspaun@burlesontx.com if you are interested.

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Lost Oak Winery

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Are you already a Wine Club Member? You are AWESOME! And because you are awesome, enjoy an additional 10% discount this Spring Break this week, and free admission to the St. Patty Day concert. Just show us your Teacher ID when you arrive.

Contact: Lost Oak Winery 817-426-6625 x 201, uncorked@lostoakwinery.com

SATURDAY, APRIL 1
8A - 12P

TRASH BASH City-wide



Help Keep Burleson Beautiful with the city's semiannual trash cleanup event.

Register your group before March 27 to participate. We had the highest number of participants last September! Let's keep growing this fantastic event together.

Participants will meet up at Warren Park between 8 - 9 a.m. to get their assigned cleanup locations, T-shirts and trash collecting supplies. After the cleanup is done, meet back at Warren Park for a pizza lunch and fun raffle prize drawing.



SATURDAY, APRIL 1 • 12P - 3P

BUNNY DAZE

Chisenhall Sports Complex

Bring your Easter basket and fill it as quickly as you can during our Eggstravaganza! There will be activities including games, bounce house, face painting, Noah's Ark Animal Farm and a DJ. Easter activities will start at noon and the first egg hunt will start at 1:00 p.m. The egg hunts will be divided into five age groups and there will also be an egg hunt just for children with special needs and learning disabilities.

Event is free. Please register online to help us plan the best event possible.

Time Details

0 to 2-year-olds - 1 p.m.
3 to 4-year-olds - 1:20 p.m.
5 to 7-year-olds - 1:40 p.m.
8 and up - 2 p.m.
Special Needs - 2:20 p.m.



SATURDAY, APRIL 1 • 9A

EASTER EGG HUNT AT RUSSELL FARM Russell Farm Art Center

Bring your Easter baskets and join us at Russell Farm's free Easter egg hunt for children ages 4 years and under. There will be separate areas by age and hunts will start on a staggered schedule.

Mark your calendar!

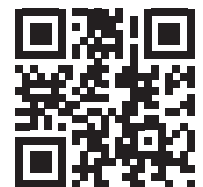
Time Details

9:00 - 9:15 a.m. - 1-year-olds & under
9:20 - 9:35 a.m. - 2-year-olds
9:40 - 9:55 a.m. - 3-year-olds
10:00 - 10:15 a.m. - 4-year-olds

*Start times may vary slightly depending on attendance.

**Find more
information and a full
list of events, visit:**

www.burlesonrec.com





Left: Emogene students raised money and presented a check to Bruce Crenshaw of Sleep in Heavenly Peace.

Carrie Sayre (left) sharing the Emogene approach at a training event in Las Vegas with Andrea Sanders (right).



EMOGENE

BY JESSICA MCELROY
PHOTOGRAPHY COURTESY OF EMOGENE

Carrie Sayre has been in the financial services industry for over 35 years, and has seen first-hand that the number of women producers in the industry, which is approximately only 20%, has unfortunately not changed much in those three decades. Having previously held the role of National President for Women in Insurance and Financial Services, among other varied and valued positions, Carrie was well placed to research what exactly was behind that trend. Her research has shown that women, especially divorced women past the age of 50, have a greater than 50% chance of living below the poverty level. A statistic like that is enough to make anyone wonder why, but Carrie didn't want to spend time waiting for it to change by itself. She knew that with the right education, introduced early enough, the students in our community could create a firm enough foundation to change what her years in the financial field had shown her. "It's easy for people to say they want to support a need within the community, but it can take a really long time for those wheels to actually turn." Tired of

waiting for change to just happen, Carrie saw no reason why she couldn't work to create what she wanted to see. Thus, her nonprofit Emogene was born.

"I love teaching these students and I can't wait to see how Emogene continues to grow from here."

With the goal of not only building a foundation of financial literacy, but also teaching students general manners and etiquette, Emogene aims to create a generation who can be comfortable in any room they walk in to. The 7th

and 8th grade AVID students at Hughes Middle School are the first to experience the Emogene approach, and Carrie was thrilled to share just how much they were enjoying the lessons. Students are learning how to manage their finances through games and exercises that make the topics easy to understand, and include lessons about stocks, how to create a budget and manage living expenses based on a set income, what it means to take out a loan, as well as lessons on how to develop a proper resumé, the art of a proper signature, how to set healthy boundaries, and even which side the bread and drinks should be placed on a properly set dinner table. "They often don't even know that they are learning, they have fun playing games with these little lessons hidden inside that stick with them. The financial industry has spent millions on various associations with the intent of changing the current landscape, but if you want to see true change you need to start with the youth. So that's what we are doing."

A vital component of financial literacy and success is learning how to be generous with what you have - be that



Students are learn how to manage their finances through games and exercise.

time, knowledge, or creating space in the budget to make financial contributions. With that goal in mind, Carrie challenged her Emogene students to raise money for an organization called Sleep in Heavenly Peace, a national charity that aims to provide beds to children who don't have one. "It's estimated that 3% of children across our national population don't have beds. Now 3% may not sound like much, but look at the population in our area alone – that averages to well more than 30,000 kids in the DFW Metroplex who don't currently sleep in a bed." Having learned about this need, and the organization working to address it, the AVID students at Hughes took this lesson to heart and through their efforts, they more than doubled their fundraising goal. They recently presented a check to Bruce Crenshaw of Sleep in Heavenly Peace for a total of nearly \$2,100. "Everyone hears that they need to be the change, but through Emogene I'm teaching that we need to DO the change, and we are doing it!"

Carrie's sincere hope that as many students as possible gain access to this instruction, and that they use that foundation to change the current financial landscape.

"My mother was named Emogene, and she was a true force. She was strong, intelligent, and really valued her education. I couldn't think of a better way to pay homage to her character than by naming this effort after her." Carrie grew up in West Virginia and received her Bachelor's degree from WVU and went on to earn her Master's degree from Marshall, but she says she got to Texas just as fast as she could after that. "I've been here 38 years and I love it. I love teaching these students and I can't wait to see how Emogene continues to grow from here."



Above: Carrie Sayre

Emogene may have started locally, but it is a national charity and is already expanding. Carrie hopes to see this approach and the vital information that comes with it spread all over the states, with 50 financial advisors in schools by the end of this year. In fact, she spent time last month offering training on this focused instruction to a school in Las Vegas, proving that the benefits Burleson students have already seen with Emogene is truly just the beginning. It is

EMOGENE

Carrie Sayre (619) 481-0331
Carriedsayre@yahoo.com

If you are interested in learning how you can support **Sleep in Heavenly Peace**, you can find contact information and volunteer opportunities at shpbeds.org

If you are interested in donation opportunities or learning more about **Emogene's** efforts you can find that information at emogene.org

REBRANDING ANNOUNCEMENT

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April 8 & 9

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HARVEST HOUSE: NEW RESALE STORE

At Harvest House we are grateful for the excitement for our new resale store! We have been abundantly blessed by the community with shopping and donation support.

Many have wondered why we sell our items; every purchase made goes back into our programs and operations-which ultimately enables us to help more families and individuals in our community with healthy food and financial assistance. Additionally, our clients can shop from our store by using their program vouchers.

It is always our goal to be good neighbors. To take care of one another, to improve our facilities, create jobs and to be a blessing when called upon.

We need your help! Please do not leave donations after hours or when unattended. This becomes an unsightly

mess, and the community we want to bless gets frustrated. per city and state code leaving items unattended is considered dumping. We believe most people are not intending to leave trash, but to be a blessing to others. In partnership with the city code enforcement and Burleson Police Department, they have informed us that you could receive a fine for illegal dumping if items are left unattended. If the barricades are up, we are closed.

We have extended our hours since the move and will continue to monitor how we can best serve the community as well as continue to be good stewards of the gifts given.

We appreciate your help and continued support of our mission to feed, clothe, and bring restoration to our community.



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