

OLD TOWN BURLESON HALLOWEEN PUB CRAWL

November 1

Hauntingly Good Time for Adults:
21+ Witches and Ghouls Night Out!

Presented by **Local Life**
MORE THAN JUST A MAGAZINE!



Location: Old Town Burleson Date: Saturday, November 1, 2025

It's time for the Old Town Burleson Halloween Pub Crawl! Presented by Local Life Magazine and Marketing Group. Each year the event averages around 500 participants from all over DFW. Participants will visit each participating location (bringing their Halloween Pass for a stamp at each stop) and enjoy a Pub Crawl cocktail and appetizer special while completing a fun scavenger hunt along the way. We will also have hourly gift card giveaways. Each location will be competing for Best Cocktail, Best Appetizer, and Best Atmosphere, to be voted on by participants at the end of the Crawl. Our Title Sponsor will be able to announce the winners.

Locations currently include Frescos, Old Texas Brewery, Spice Rack, Station 330, Lumber Yard, Heim BBQ, Razzoo's, and Lone Star Bar and Grill. The Halloween Pass can be turned in to any participating location upon completion for entry into a fun basket giveaway.

See sponsorship levels below:

We invite and encourage each of our sponsors to join us for Facebook Lives at the participating locations, where we get the chance to sample the food and drink specials and give away tickets. These will start up to three weeks before and lead up to the event.

\$2,000

Spooky Sponsor (Title Sponsor)

- Limited to one sponsor
- Recognition in Local Life Magazine
- Announcement of Pub Crawl Winners from your location.
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Logo on VIP Bag
- Logo on Scavenger Hunt
- Logo on T-shirt
- 10 Tickets + 2 VIP Tickets

\$1,000

Hocus Pocus Koozie Sponsor (Category Sponsor)

- Limited to one sponsor
- Logo on Koozie given to participants (minimum 300 koozies)
- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo in scavenger hunt
- Logo on the back of the t-shirt
- 8 free Tickets + 2 free VIP Tickets
- Logo on Halloween Pass
- Opportunity to put marketing materials in the goodie bag
- Logo on the back of the t-shirt

\$800

Liquid Gold Sponsor (Liquid IV)

- Limited to One sponsor
- Liquid IV Packet included in each goodie bag from your business (400-500)
- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Opportunity to put marketing materials in the goodie bag
- Logo on the back of the t-shirt

\$800

Feelin' Green Clean (Hand Sanitizer)

- Limited to One sponsor
- Hand Sanitizer included in each goodie bag from your business (400-500)
- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Opportunity to put marketing materials in the goodie bag
- Logo on the back of the t-shirt

\$600

Snack Pack

- Limited to One sponsor
- Peanut butter Crackers included in each goodie bag from your business (400-500)
- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Opportunity to put marketing materials in the goodie bag
- Logo on the back of the t-shirt

\$600

Emergency Hydration (Mini Water Bottles)

- Limited to One sponsor
- Mini water bottles included in each goodie bag from your business (400-500)
- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Opportunity to put marketing materials in the goodie bag
- Logo on the back of the t-shirt

\$500

Kiss Me (mints and toothbrush)

- Limited to One sponsor
- Mints and toothbrushes included in each goodie bag from your business (400-500)
- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Opportunity to put marketing materials in the goodie bag
- Logo on the back of the t-shirt

\$250

Howling Ties (Hair Ties)

- Limited to One sponsor
- Hair Ties included in each goodie bag from your business (400-500)
- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Opportunity to put marketing materials in the goodie bag
- Logo on the back of the t-shirt

\$100

Witchy Witch

- Recognition in Local Life Magazine
- Recognition on the Halloween Pub Crawl Event Facebook page
- Logo on posters and banners displayed around town
- Logo on Halloween Pass
- Allowed to put information in the goodie bag - 400 items needed

To be a sponsor of this fun event, call :

TIFFANY@LOCALLIFETX.COM



Local Life15

BURLESON'S HEART POWERED BY LOCAL BUSINESSES