

Local Life

MORE THAN JUST A MAGAZINE!



— 2026 MEDIA KIT —

PRINT | SOCIAL MEDIA | DIGITAL | EVENTS | MARKETING

ABOUT ME

HI, I'M TIFFANY!



I grew up in the small town of Dennis, Texas, on a working ranch, where I learned to ride a horse before I could ride a bike. I graduated from Brock High School in a class of just 24 students and went on to earn my degree from Tarleton State University. After college, I began my career with Radio Shack Corporate in Store Design, but my true calling found me when my career path fortuitously brought me to Local Life.

In 2011, after a few years with the company, I was given the opportunity to purchase the magazine, and it has been one of the greatest blessings of my life. My passion for marketing has driven me every step of the way. I have worked tirelessly to ensure that Local Life is not only a trusted source of information but also a community-oriented publication. I take pride in the fact that our magazine has become a staple in many homes and businesses, valued for the connections, insights, and sense of community it fosters.

Over the years, Local Life has evolved from being "just a magazine" to becoming a comprehensive marketing group. We now offer email marketing, social media management, event planning, digital advertising and so much more. I consider myself an expert in all things marketing and am proud to know what works for our area. It's incredibly rewarding to have earned the trust of so many businesses in this community with my marketing expertise and commitment to their success.

As a people person, I genuinely love building connections. Helping local businesses grow and thrive is one of my greatest joys. My efforts have been recognized with honors like being named Woman of the Year twice by the Power of Heels, the women's division of the Burleson Chamber of Commerce. I often joke that Local Life is like my third child, and it's been amazing to grow alongside this publication and see the impact it has had on the community.

While my title as owner of Local Life Magazine and Marketing Group is one of my proudest professional achievements, my most cherished title will always be "Momma" to my two incredible daughters. Local Life has given me the flexibility to prioritize my family while pursuing a career I love, and I am deeply committed to offering that same balance to everyone who works with me.

I am grateful for the journey Local Life has taken me on and am excited to see how we continue to grow and strengthen our connection to the community. Marketing is not just my career; it's my passion, and I'm honored to use my expertise to help local businesses succeed and our community thrive.

A handwritten signature in black ink that reads 'Tiffany'.

Tiffany Griffin
Publisher

LOCAL LIFE:

MORE THAN JUST A MAGAZINE

Since 2009, Local Life Magazine has been the trusted publication for Burleson, Joshua, and Crowley—offering real marketing solutions that connect local businesses with their community. With 31,000 printed copies distributed monthly and digital reach to over 40,000 homes, we're more than a magazine—we're your full-service marketing team.

- Social Media Management (Pg 12)
- Social Media Ads (PG 12)
- Website Design & Management
- SEO & Google Campaigns
- Digital Display Ads
- Email Newsletters
- Consulting & Strategy
- Print & Design Services



*Let's work together:
Partner with Local Life to put our
extensive resources to work for your
business and take your marketing to
the next level.*

Put Local Life's trusted platforms to work for your business and take your marketing to the next level.

We help local businesses grow with smart, targeted marketing—online and in print—backed by real relationships and results.

WE HAVE A WIDE REACH

40,000 COMBINED CIRCULATION

20k

BURLESON
ADDRESSES

20k

NEWSLETTER
SUBSCRIBERS

8.2k

SOCIAL
MEDIA
FOLLOWERS

120k

WEBSITE
REACH

overview

The only local publication to offer LOCAL LOVE VOTING (Best of the Best).

Copies set out at local business & waiting rooms.

Digital version delivered to over 21,000 inboxes each month.

Mailed to 20,000 highly targeted homes in Burleson, focusing on homeowners aged 40+ in 76028.

An additional 10,000+ homes in Joshua, Crowley, Alvarado, and Godley will now receive the magazine via email.

New add-on options like website ads, newsletter features, and social media boosts.



IT JUST WORKS.

**In just one month, Armando,
owner of Big Potato Company,
received a flood of coupons
from Local Life readers!**

Why Participate?

FOR VOTERS:

By voting, you're supporting the businesses that make our community great—and you could win a prize!

FOR BUSINESSES:

Winning a Local Love Award puts your business in the spotlight, earning recognition as a true community favorite.

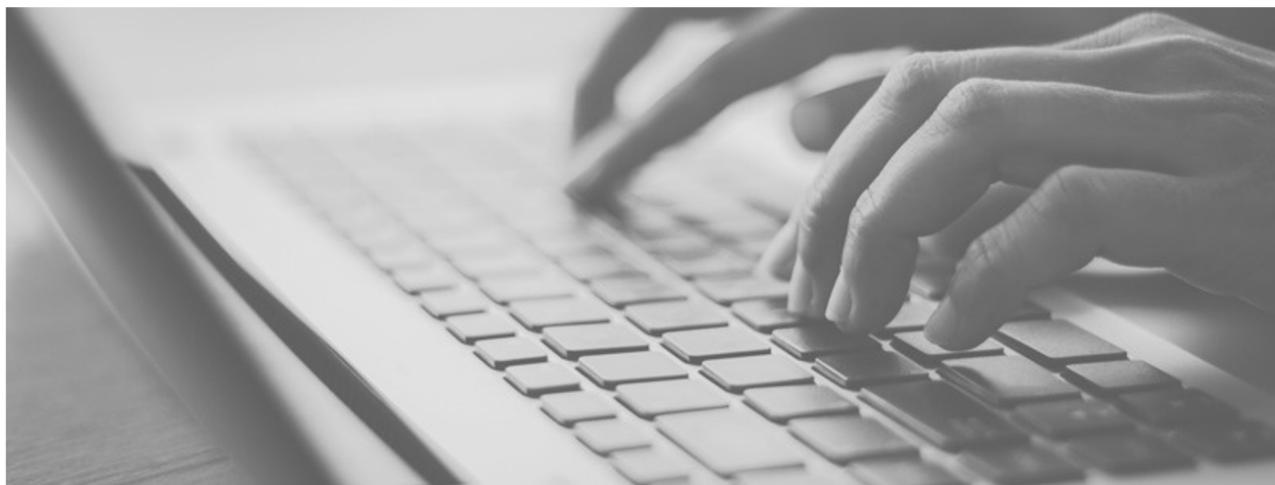
HOW IT WORKS:

The community nominates and votes for their favorite local businesses on our website. The top recipients are featured in our highly anticipated Local Love issue. It's a great way to build visibility, credibility, and connection with local customers and readers.

For business owners, it's also an opportunity to be featured in some of our most popular issues of the year and get in front of thousands of engaged, local readers.

LOCAL LOVE THEMES FOR 2026:

Month	Theme	Local Love Voting Period
January	Health and Fitness	November 15 - December 15, 2025
February	Real Estate	December 15, 2025 - January 15, 2026
March	Home Services	January 15 - February 15, 2026
April	Easter	February 15 - March 15, 2026
May	Superlatives	March 15 - April 15, 2026
June	Beauty	April 15 - May 15, 2026
July	Financial	May 15 - June 15, 2026
August	Lawyers	June 15 - July 15, 2026
September	Medical	July 15 - August 15, 2026
October	BTX Fest	August 15 - September 15, 2026
November	Restaurants and Bakeries	September 15 - October 15, 2026
December	Retail	October 15 - November 15, 2026



EDITORIAL CALENDAR

2026

Month	Theme	Upload Date	Arrival Date	Holidays	Local Love Voting Period
January	Health and Fitness	22-Dec-25	1-Jan-26	New Year's Day (Jan 1), Martin Luther King Jr. Day (Jan 20)	November 15 - December 15, 2025
February	Real Estate	23-Jan-26	1-Feb-26	Presidents' Day (Feb 17), Valentine's Day (Feb 14)	December 15, 2026 - January 15, 2026
March	Home Services	23-Feb-26	1-Mar-26	St. Patrick's Day (Mar 17)	January 15 - February 15, 2026
April	Easter/ Election	24-Mar-26	1-Apr-26	Easter Sunday (Apr 20), Earth Day (Apr 22)	February 15 - March 15, 2026
May	Social Superlatives	24-Apr-26	1-May-26	Mother's Day (May 11), Memorial Day (May 26)	March 15 - April 15, 2026
June	Beauty	25-May-26	1-Jun-26	Father's Day (Jun 15), Juneteenth (Jun 19)	April 15 - May 15, 2026
July	Financial	23-Jun-26	1-Jul-26	Independence Day (Jul 4)	May 15 - June 15, 2026
August	Lawyers	24-Jul-26	1-Aug-26	None	June 15 - July 15, 2026
September	Medical	27-Aug-26	2-Sep-26	Labor Day (Sep 1)	July 15 - August 15, 2026
October	BTX Fest	24-Sep-26	1-Oct-26	Columbus Day (Oct 13), Halloween (Oct 31)	August 15 - September 15, 2026
November	Restaurants and Bakeries	26-Oct-26	1-Nov-26	Veterans Day (Nov 11), Thanksgiving (Nov 27)	September 15 - October 15, 2026
December	Retail	23-Nov-26	1-Dec-26	Christmas Day (Dec 25), New Year's Eve (Dec 31)	October 15 - November 15, 2026
January	Health and Fitness	22-Dec-26	1-Jan-26	New Year's Day (Jan 1), Martin Luther King Jr. Day (Jan 20)	November 15 - December 15, 2026

RATES

LOCAL LIFE MAGAZINE

Distribution: A combined circulation of over 40K households

- 22,000 homes in Burleson (40+)
- 20,000 emails to surrounding areas (Burleson, Crowley, Joshua, Godley, and Alvarado.)
- 1,000 copies in Businesses around town.

AD SIZE	RATES & CONTRACT DISCOUNTS:	1X	3X	6X	12X
Front Cover <i>plus Feature Story</i>		3000	<i>Includes: Cover, Professional Photoshoot, Main article feature</i>		
Second Cover		1970	1820	1675	1525 <i>per month</i>
Back Cover		1995	1845	1795	1670 <i>per month</i>
Inside Front Cover		1720	1570	1570	1330 <i>per month</i>
Inside Front Cover - <i>for Events</i>		2000	<i>Includes: one-page write-up about your event.</i>		
	<i>*Deposit required if purchased in advance.</i>		<i>Optional add-in: Boosted social media post \$50</i>		
Inside Back Cover		1670	1520	1450	1280 <i>per month</i>
Full Page		1570	1420	1300	1180 <i>per month</i>
Half Page		840	785	730	675 <i>per month</i>
1/3 Page Vertical <i>Limited Availability</i>				630	595 <i>per month</i>
1/4 Page		670	650	615	560 <i>per month</i>
1/6 Page		470	455	440	375 <i>per month</i>
1/12 Page Square <i>Restaurant Only</i>				270	220 <i>per month</i>

3% Charge will be added to all CC payments.

Ad design and full color is included in the above pricing. All prices are per month. Discounts on 3, 6 or 12 month contracts only.

DIGITAL, E/NEWS AND SOCIAL MEDIA

What You Get: Even more reach with targeted audience on social media
Engagement and Likes increased on your social platforms

➤ SOCIAL MEDIA POST

Standard Post Facebook \$75
Bundle Post \$125

➤ WEBSITE AD

One Month Placement \$100
Homepage Feature Banner \$450

➤ MONTHLY NEWSLETTER

Standard Placement \$225
Top Placement \$295
Exclusive Sponsor \$495

➤ DIGITAL BUNDLE

Social + Website + Newsletter
Bundle: \$475 (save \$100)
Blog on Website \$3K
(6 month Commitment Required)

SOCIAL MEDIA

SOCIAL MEDIA MARKETING MANAGEMENT

Why Us



GET MORE FOR YOUR MONEY

We advise clients to pay for the actual service cost and use any extra budget for paid advertising.



THERE ARE NO SURPRISES.

We mutually agree on strategy and you can approve all deliverables. You will be able to work with us in a seamless manner that requires very little effort from you.



FOCUS ON YOUR BUSINESS

The value of our social media management services is that it will save you time and allow you to focus on other aspects of your business.

OUR SOCIAL MEDIA MARKETING PROCESS

1

A DEDICATED SOCIAL MEDIA MANAGER FOR YOUR ACCOUNT

4

RESPOND TO MESSAGES AND COMMENTS

2

DEVELOP A SOCIAL MEDIA STRATEGY SPECIFIC TO YOUR BUSINESS

5

GROWTH OPTIMIZATION

3

DEVELOP CONTENT, CALENDARS AND ADVERTISEMENTS

6

REPORTING AND COMMUNICATION

BEST OPTION

We will post different content on each platform

\$500 Set-up Fee (One-time Fee)
\$2000 Per Month

DO IT YOURSELF OPTION

We create the content and you post.

\$500 Set-up Fee (One-time Fee)
\$1000 Per Month

1+1 TRAINING CLASS

Training Class + Branding Kit on Canva + Matching Template in Mail Chip

2-hour class 1 on 1, we will personally teach you powerful social media marketing tips and strategies to enhance your business on social media platforms that you are currently using. Includes a full social media audit and ideas based on your online footprint. We will also build templates and a branding kit on Canva to use for all future postings.

\$3500 One Time Charge

Contact us:



PHONE
(817) 937-2360



ADDRESS
PO Box 2894,
Burleson, TX 76097



WEBSITE
LocalLifeTX.com



EMAIL
tiffany@locallifetx.com



FACEBOOK
LocalLifeMagazine



INSTAGRAM
locallifetx



TIFFANY
JANE
Publisher