HARVEST MOON LANTERN FESTIVAL

2026 Sponsorship Opportunities

Join us for a magical evening under the Harvest Moon!

The Harvest Moon Lantern Festival will take place **October 17, 2026, at Bailey Lake in Burleson**. Families will gather for an evening of live music, local food trucks, shopping, family fun, and a beautiful sunset walk culminating in our lantern launch over Bailey Lake.

This special community event is presented in partnership with the **City of Burleson**, and we invite local businesses to be part of the experience.

As a Harvest Moon sponsor, your business has the opportunity to connect with local families both **before the festival through Local Life's community reach and during the event itself.**

EVERY SPONSOR HELPS US LIGHT THE WAY!

Every sponsorship level includes a personalized **Light the Way Sponsor Sign** displayed along the sunset walk leading guests toward Bailey Lake for the lantern launch.

Each sponsor receives:

• Personalized sponsor sign displayed along the sunset walk
• Business name/logo featured on the sign
• Solar light illuminating the sponsor sign as the sun goes down

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PRESENTING SPONSOR — $1,200

Exclusive — One Available

Be the premier partner of the Harvest Moon Lantern Festival with our highest level of visibility before, during, and after the event.

Includes all **Light the Way** benefits PLUS:

• Official recognition as **"Harvest Moon Lantern Festival Presented by [Your Business]"**
• Premier logo placement on event promotional materials
• Premier logo placement on event signage
• Recognition in Local Life Magazine
• Featured recognition in the Local Life newsletter reaching **20,000+ locals**
• Dedicated sponsor spotlight on Local Life social media with your business tagged

• Recognition/tag in additional Harvest Moon social media promotion
• Opportunity for a booth or promotional presence at the festival
• Opportunity to provide promotional materials or giveaways at event check-in
• Verbal recognition during event announcements
• Four complimentary Harvest Moon tickets, including lantern kits
• Post-event social media recognition and thank-you

ENTERTAINMENT SPONSOR — $800

Exclusive — One Available

Help provide the music and atmosphere that make Harvest Moon a night to remember.

Includes all **Light the Way** benefits PLUS:

• Official recognition as the **Harvest Moon Entertainment Sponsor**
• Prominent sponsor signage in the live music area
• Logo displayed on event signage
• Recognition in Local Life Magazine
• Recognition in the Local Life newsletter reaching **20,000+ locals**
• Dedicated social media sponsor spotlight with your business tagged
• Opportunity for a booth or promotional presence at the festival
• Verbal recognition during event announcements
• Two complimentary Harvest Moon tickets, including lantern kits
• Post-event social media recognition and thank-you

LANTERN LAUNCH SPONSOR — $600

Exclusive — One Available

Put your business at the heart of the most memorable moment of the evening — the Harvest Moon Lantern Launch.

Includes all **Light the Way** benefits PLUS:

• Official recognition as the **Harvest Moon Lantern Launch Sponsor**
• Prominent sponsor signage at the lantern launch area
• Logo displayed on event signage
• Recognition in Local Life Magazine
• Recognition in the Local Life newsletter reaching **20,000+ locals**

• Dedicated social media sponsor spotlight with your business tagged
• Special verbal recognition immediately before the lantern launch
• Opportunity for a booth or promotional presence at the festival
• Two complimentary Harvest Moon tickets, including lantern kits
• Post-event social media recognition and thank-you

PHOTO SPOT SPONSOR — $500

Exclusive — One Available

Put your business right in the picture! Sponsor a special Harvest Moon photo opportunity where guests can capture memories from the evening.

Includes all **Light the Way** benefits PLUS:

• Official recognition as the **Harvest Moon Photo Spot Sponsor**
• Business name/logo prominently displayed at the Harvest Moon photo spot
• Recognition in Local Life Magazine
• Recognition in the Local Life newsletter reaching **20,000+ locals**
• Dedicated social media sponsor recognition with your business tagged
• Sponsor tagged when Local Life shares photos from the photo spot, when applicable
• Opportunity for a booth or promotional presence at the festival
• Two complimentary Harvest Moon tickets, including lantern kits
• Post-event social media recognition and thank-you

KIDS' ACTIVITIES SPONSOR — $500

Limited Availability

Help us create a fun and memorable Harvest Moon experience for our youngest guests!

Includes all **Light the Way** benefits PLUS:

• Recognition as a **Harvest Moon Kids' Activities Sponsor**
• Sponsor signage displayed in the kids' activity area
• Business name/logo included on applicable kids' activity materials
• Recognition in Local Life Magazine
• Recognition in the Local Life newsletter reaching **20,000+ locals**
• Social media sponsor recognition with your business tagged
• Opportunity for a booth or promotional presence at the festival

• Two complimentary Harvest Moon tickets, including lantern kits
• Post-event social media recognition and thank-you

LIGHT THE WAY SPONSOR — $250

Help us create a beautiful, illuminated path for families as they make their sunset walk to Bailey Lake for the lantern launch.

Your sponsorship includes:

• Personalized **Light the Way Sponsor Sign** displayed along the sunset walk
• Business name/logo featured on your sign
• Solar light illuminating your sponsor sign as the sun goes down

Your support helps us **Light the Way** and create a magical Harvest Moon experience for our community.

BECOME A HARVEST MOON SPONSOR

Partner with Local Life TX and put your business in front of local families while helping us create one of Burleson's most memorable community experiences.

Harvest Moon Lantern Festival
October 17, 2026
Bailey Lake | Burleson, Texas

In Partnership with the City of Burleson

For sponsorship information, contact:

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